

Brian Lin

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Objective To obtain a position with a strong, forward thinking, progressive company where I can fully utilize my knowledge and experience as a designer.

Portfolio <http://www.brianlinstudio.com/>

- Work experiences**
- KIXEYE** San Francisco, CA
Marketing Graphic Designer 03.2013 - Present
- Design and develop KIXEYE marketing assets including static and flash banner ads, mobile ads, landing page and email newsletter.
 - Design and develop KIXEYE Website wireframe using Grid system.
 - Design and develop KIXEYE Game concept arts.
 - Design and develop images and banners for various social sites.
- ChangYou (US) Inc.** Santa Clara, CA
Creative Services Manager 10.2009 - 03.2013
- Created the look-and-feel for sites from conception and mood boards to final flowcharts, projects schedules.
 - Design and develop ad banners, skin and landing pages for marketing department.
 - Wrote design and project documentations, including requirements and design documents, layouts and visual design guidelines.
 - Lead and mentoring a team of video artist, web developers and web designer.
- Perfect World Entertainment** Redwood Shore, CA
Flash Designer 11.2008 - 10.2009
- Design and develop site UI, graphic.
 - Design and develop Flash components for websites.
 - Create cutting edge, interactive ad banners and flash components for webpage.
- GoFish** San Francisco, CA
Flash Web Designer 08.2008 - 10.2008
- Design and develop Flash game.
 - Design site take over promotion.
 - Design promotional micro site.
 - Design corporation sales campaign.
- IMVU** Palo Alto, CA
Graphic Web Designer 01.2008 - 07.2008
- Design of Flash banners for acquisition programs.
 - Design of graphical materials, emails and production of static web pages.
 - Produce web site templates, graphics, individual web components.
 - Design web site look-and-feel, user interfaces, Flash components.
 - Produce web site templates, graphics, individual web components.
 - Produce web sites in an HTML/CSS/PHP environment.
 - Assist in maintaining existing and future web sites.
- Connexus** Mountain View, CA
Lead Web Designer 11.2005 - 01.2008
- Lead design activities for a team of in-house and off-shore designers.
 - Researched and developed new techniques and approaches to marketing online.
 - Designed and developed banner games.
 - Designed promotional websites, landing pages, ad banners and emails for marketing campaigns; produced original illustrations for online segments.
 - Analyzed campaign/creative performance and optimized for increased conversion.
 - Worked with product managers to develop design concepts and project schedules.
- Skills**
- Create clean responsive site design by using grid system.
 - Expertise in Bootstrap grid system and Wordpress CMS.
 - Proven ability to conceptualize, prioritize and design ideas with flexibility and practicality.
 - A solid understanding of information architecture, prototype development, and content organization
 - Solid knowledge of programming languages: HTML5, CSS, JavaScript and Phaser.
 - Expert software knowledge in Adobe Photoshop, Dreamweaver, Flash, Illustrator and Aftereffect.
- Education**
- Academy of Art University, San Francisco, CA
Master of Fine Art, Computer Arts - New Media, May 2005
- Washington State University, Pullman, WA
Bachelor of Arts, Fine Art, Electronic Imaging, December 2001